



## Sirona Foundation

### Photography/Filming – Individual consent form

I consent to the Sirona Foundation (the “**Foundation**”) using photographs and/or video recordings of me taken by the Foundation or by persons or organisations authorised on behalf of the Foundation for the purposes of internally and externally promoting the Foundation. These images could be used in any media (existing or later created or made available) including print and digital media formats such as print publications, prospectuses, brochures, websites, e-marketing, posters, banners, advertising, film, social media, teaching and research purposes.

I understand that images on websites can be viewed throughout the world and not just in the United Kingdom and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/UK legislation provides.

I understand that some images or recordings may be kept permanently once they are published and be kept as an archive of Foundation for life.

I agree that:

- I will not be paid a fee in respect of any use made of the photograph(s) and/or video recording(s) but have the opportunity of being involved in promoting the Foundation in the manner set out above.
- Copyright in the image(s) and/or video recordings will be retained by the Foundation; and
- The Foundation shall have the right to edit, modify, crop, add to or subtract from the photographs and/or video recordings at its entire discretion and without my approval.

I have read and understand the conditions and consent to my images and or video recordings being used as described.

Print Name	
Signature	
Date	



The Foundation is committed to processing information in accordance with the General Data Protection Regulation (GDPR). The personal data collected on this form will be held securely and will only be used for administrative purposes.

### **Your rights**

You have the right to request to see a copy of the information we hold about you and to request corrections or deletions of the information that is no longer required. You can ask the Foundation to stop using your images at any time, in which case it will not be used in future publications but may continue to appear in publications already in circulation.

You have the right to lodge a complaint against the Foundation regarding data protection issues with the Information Commissioner's Office (<https://ico.org.uk/concerns/>).

### **Contact details**

If you have any questions relating to this consent form or how we are planning to use your information, please contact:

The Sirona Foundation  
Kingswood Civic Centre  
High Street  
Kingswood  
Bristol  
BS15 9TR  
United Kingdom

Email: [sirona.foundation@nhs.net](mailto:sirona.foundation@nhs.net)