

# Fundraising Tips & Information



Thank you for taking time to fundraise for us. Your support is important and will enable us to fund more projects that will improve the health and wellbeing of the communities where Sirona care & health operate.

We hope our fundraising tips will give you some ideas and inspiration to you get the most out of your fundraising event.

You can also visit our website for more information. [www.sironafoundation.org.uk](http://www.sironafoundation.org.uk)



If you would like any further advice or support, please email us: [sirona.foundation@nhs.net](mailto:sirona.foundation@nhs.net)



## Getting Started

From running to baking, there are many exciting ways to raise money for us. Here are some ideas to help you get started.

## Some ideas!



**Bake sale** – get together with family, friends, your community, or at work and get baking to sell some delicious treats.

**Coffee Morning** – enjoy a cuppa with Friends, Neighbours and family

**Host a dinner party** – why not organise a themed dinner party, include a quiz about your chosen theme

**Eurovision party** – Invite each guest to represent a different country, test their knowledge with a Eurovision quiz, maybe run a sweepstake on the winner.

**Pub Quiz** – Get together with friends, colleagues, or your community and have fun as you raise funds.

**Bungee jump** – thrill seekers, why not organise a sponsored bungee jump, start a fundraising page, and let us know, we will help promote your challenge

**Sky Dive** – why not start a fundraising page to promote your sky dive and let us know, we will help promote your challenge



**Sponsored Swim** - Invite your friends, family, neighbours to take part

**Karaoke** – get together with friends and have a sing along while raising funds

**Head shave** – for the brave! Get friends, family and colleagues to sponsor you to shave off your hair

**Beard shave or grow** - Get friends, family and colleagues to sponsor you to shave off, or grow your beard.



**Sponsored Walk** – Invite your friends, family, neighbours to raise funds by taking part.



**Sponsored fun run** - Invite your friends, family, neighbours to raise funds by taking part.

**Sponsored Dog Walk** - Invite your friends, family, neighbours to join you with their dogs and raise funds by taking part.

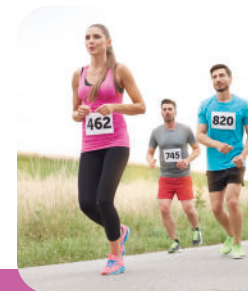
**Fancy Dress** – Why not organise a dress up day at work, down your local pub and raise funds.

**Couch to 5K** – why not get sponsors to help you get fit

**Sports Tournament** – A great way for team building at work!

**Participate in a marathon, or half marathon** – make a fundraising page, promote on social media and get sponsors for your run

**Participate in a challenge event** – Thrill seekers, don't forget to contact us so we will help you promote your challenge.



## Promote your event

Promote your event by making the most of social media, you can create an event page and invite people to like or join your group.

Don't forget to tag us in your post when taking part in your fundraising event or activity, we're on Facebook, Twitter and LinkedIn.

Visit our resources on our website and download some material to help with your event. [www.sironafoundation.org.uk](http://www.sironafoundation.org.uk)



## Some Dates for the fundraising diary.

A good way to promote your fundraising event, is to use the current # trend on social media. It can help you to generate more support and at the same time, you will be helping to raise awareness of the Sirona Foundation.

Here's some dates for your fundraising diary.

### JANUARY

New Year  
Veganuary  
Burns Night  
Chinese New Year  
Dry January

### FEBRUARY

Pancake Day  
Singles Awareness Day  
World cancer day  
Six Nations (Rugby)  
Superbowl (American Football)  
Valentine's Day

### MARCH

Women in History  
First Day of Spring  
Cheltenham Gold Cup  
International Day of Happiness  
Mother's Day  
St David's Day  
St Patrick's Day  
The Great British Spring Clean  
Autism Acceptance  
World Poetry Day

### APRIL

April Fools Day  
Earth Day  
Good Friday  
Easter Sunday  
Easter Monday  
Grand National  
Autism Awareness  
Ramadan  
St George's Day  
World Health Day

### MAY

May Day  
Euro Vison Song Contest  
Nurse Day  
Chelsea Flower Show  
National Barbecue Week  
National Vegetarian Day  
National Walking Month  
Spring Bank Holiday

### JUNE

Father's Day  
National Bring Your Dog to Work Day  
Picnic week  
Glastonbury  
Summer Solstice

### JULY

Independence Day  
National Fishing Month  
National Picnic Month  
Tour de France  
Wimbledon

### AUGUST

The Great British Bake Off  
Non-profit day  
World Photo Day  
Summer Bank Holiday  
Notting Hill Carnival

### SEPTEMBER

Back to school  
Invictus Games  
London Fashion Week  
National Fitness Day  
National Read a Book Day  
The Great British Beach Clean  
The Ryder Cup (Golf)  
First Day of Autumn

### OCTOBER

Stoptober  
Breast Cancer Awareness  
Black History  
World Mental Health  
Halloween  
Clocks Go Back  
National Baking Week  
National Curry Week  
World Animal Day

### NOVEMBER

November  
International Men's Day  
Remembrance Day  
Black Friday  
Bonfire Night  
St Andrew's Day  
Thanksgiving  
World Kindness Day

### DECEMBER

Christmas  
Christmas Jumper Day  
Hanukkah  
Winter Solstice  
Winter Walks  
Volunteer Day  
New Year's Eve

## CREATE A FUNDRAISING PAGE!

Creating a fundraising page is easy and makes collecting donations stress free. You can do this by going to the Sirona Foundation Just Giving page [www.justgiving.com/sironach](http://www.justgiving.com/sironach) and choose the 'fundraise for us' button. You will be asked to register your event, select what type of fundraiser you are participating in. You can personalise your page how you want, add an image, a few words and then you are now ready to go live! Once your event is complete, the funds you have raised will automatically be transferred to us with any additional Gift Aid.

**Note!** If your sponsors pay via your Just Giving Page, we will automatically receive Gift Aid.

## Gift Aid!

If your donors are UK taxpayers, as a registered charity we can claim Gift Aid. At no extra cost to donors, we can receive an added 25% on all funds, giving us an extra £1 for every £4 that's donated!

